

## THE CLOTHES MAKE THE MAN

**DIRECTOR**

Owen Eric Wood

**DURATION**

4:05

**YEAR**

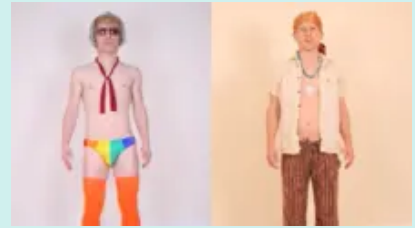
2008

**ORIGINAL LANGUAGE**

English

**CATEGORY**

Video Art



**DESCRIPTION**

Fashion has a powerful influence over the way people perceive each other. Within fractions of a second, we attach any number of characteristics to a person's identity based on what they're wearing. From economic class to political ideology, from sexual orientation to educational background, clothing is heavy with labels. The artist presents a critique of the influence of fashion by presenting himself dressed in a wide variety of outfits. Despite the fact that only one person is represented, the outfits still manage to communicate a wide range of personalities.

**SOUND**

Stereo

**SHOOTING FORMAT**

MiniDV

---

**KEYWORDS**

Fashion, Clothing, Provocation, Seduction

**THEMES**

Art and culture

Identity

Society