ZOË IS AFRAID OF FLOWERS

DIRECTOR
Rachel Echenberg

DURATION
7:55

YEAR
1997

ORIGINAL LANGUAGE
English

CATEGORY
Video Art



DESCRIPTION
This urban fairy tale follows a woman on a shopping excursion. On this particular day, she finds herself browsing unsuccesfully until she comes across a dress that intrigues her... Using flowers and fire as metaphors, the video speaks of beauty, fear, and touch, juxtaposing learnt behaviour with the desire for a sensory (perhaps magical) understanding of the world.

KEYWORDS
Woman, Metaphor, Flower, Fire, Sensory

THEMES
Identity