

# L'IDÉE GÉNIALE, OU, COMMENT FAIRE UN VIDÉOGRAMME

## **DIRECTOR**

Denis Desjardins

## **DURATION**

21:16

## **YEAR**

1972

## **ORIGINAL LANGUAGE**

French

## **CATEGORY**

Docufiction



## **DESCRIPTION**

Ideas come easily to four young men wanting to direct a video... too easily, perhaps. This is a video about the search for a stroke of genius. A series of silly situations take place, where a video is shot within a video. A combination of fiction with interviews creates a humourous story.

## **WARNING**

The quality of this video varies due to older technologies and image degradation.

## **IMAGE FORMAT**

4:3

## **SOUND**

Mono

# SHOOTING FORMAT

Betacam

#### **KEYWORDS**

Video, Creativity, Creation, Direction

## **THEMES**

Art and culture